



La Roca FC Team Manager Guide

GiveButter Fundraiser

The GiveButter campaign is an easy way for teams to raise funds while supporting La Roca FC. Team managers coordinate the setup, and each player creates their own personal fundraising page that contributes to the team total.

Step 1 – Let Heidi Know Your Team Wants to Participate

Send Heidi Wheelwright a message in Ollie with:

- Your name
- Your email address
- Team name
- Team picture

Heidi will use this information to create your team fundraiser.

Step 2 – Receive Your Team Campaign Link

Heidi will send your team a GiveButter campaign link. Share this link with all players and families.

Step 3 – Players Join the Team Fundraiser

Each player should:

1. Open the team GiveButter campaign link.
2. Select 'Become a Fundraiser'.
3. Choose 'Join a Team'.
4. Select your La Roca team.
5. Enter a personal fundraising goal and a short story.
6. Click 'Join this fundraiser'.

Each player will receive a unique fundraising link that tracks their donations while also counting toward the team total.



Donate

Become a fundraiser



Or





How do you want to fundraise?



Go solo



Join a team



Start a team

 An individual fundraising page that also credits an existing team's total.

Team *



La Roca U10 Girls white T Cate

0 members





Fundraising goal

\$ 500

Your story

Shown publicly on your page.

Tell people why you're fundraising...

Join this fundraiser



 givebutter.com 



Step 4 – Promote the Campaign

Once each player has created their page, encourage them to share their personal fundraising link through:

- Text messages
- Email
- Facebook



- Instagram
- X
- LinkedIn
- Family and friends

How Funds Are Distributed

- 95% of every donation is deposited into La Roca FC's main account once each month.
- La Roca will transfer the funds to the team's official Zions team account.
- Team managers should track deposits as part of their normal team financial records.

Tips for Success

- Ask every player to personalize their fundraising story.
- Share the campaign link regularly.
- Thank every donor.
- Celebrate team milestones throughout the campaign.

Thank you for helping support your team and continuing to provide outstanding opportunities for our players.