



Dear La Roca FC Family,

As more of our teams participate in summer tournaments, we love to see the pictures you post on your social media pages! Make sure to tag us so we can share and re-post your pictures.

- @LaRocaFCofficial (Instagram)
- @LaRocaFC (Facebook)
- @LaRoca_Official (Twitter)

Did you know that you can earn money for La Roca Futbol Club every time you use your Smith's Food & Drug rewards card, or shop on-line at AmazonSmile? See below for more details.

Today's newsletter features:

- La Roca 3 v 3 Live tournament
- New Coach Spotlight: Junior Garcia
- Getting Started with Fundeazy
- UHSAA & UYSA Partnership Announcement
- Linking your AmazonSmile and Smith's Rewards to La Roca FC
- La Roca Administrative Staff Directory

Follow La Roca FC on social media by clicking on the icons below:



3 v 3 Live Kicks Off at La Roca Park August 1

Over 60 teams from across the Wasatch Front will kick off a fun day of fast-paced games at the La Roca 3 v 3 Live tournament this Saturday at La Roca Park in South Weber. Spots are still open for a few teams in selected brackets. Contact angie.nydegger@larocafc.com if you have a team that would like to play.

Already registered? The schedule will be

published Thursday. Good luck!

[To register a team, click here.](#)



Meet Junior Garcia

Junior Garcia recently joined the coaching staff in the north to coach 2 La Roca boys teams, U7 and U8. Born in Sacramento, CA, and raised in Ogden, Junior's given name is Odilon, but we're glad we can just call him Junior! He started playing AYSO soccer at age 7, progressed up through the club ranks, played for Ben Lomond High School, then played for Eastern New Mexico University and West Texas A&M University. After college, he played semi-pro and pro indoor soccer before joining the women's soccer coaching staff at University

of Texas Permian Basin. He also coached FC Dallas youth teams. Junior is married to Lindsey Garcia, and they have a 2 year old son with another son due in September. Besides soccer, Junior likes to mountain bike, hike, and hang out with his family. Welcome to the La Roca Family, Junior!

Fundeazy: How to Get Started Earning Money



Are you interested in reducing your child's soccer expenses? Let Fundeazy help!

How does it work? Fundeazy has partnered with companies that want to support youth sports programs. These companies are willing to turn over their marketing budgets to young athletes who help them find customers. For example, if your player knows someone who is in the market for a new air conditioner, that person becomes a potential customer who agrees to meet with one of the HVAC

companies on Fundeazy's list of sponsoring companies. After the meeting your player earns \$25 just because his/her friend met with the company. The player can earn even more if the person purchases a product from the sponsoring company.

Getting started is easy.



STEP 1: Register as a player:

<https://www.fundeazy.com/registernow>. Select La Roca FC on the registration home page and complete all the required fields. While on that page, check out the great prizes that can be earned after reaching certain goals.

STEP 2: Make a list of all the family members, friends, neighbors, co-workers, etc. who would be willing to help the player out by arranging to meet with a sponsoring company.



STEP 3: Send a link to the La Roca Fundeazy Central page to all those people via text message, email, or social media, along with an explanation of why their support is important to you and how their time translates into money for you. Ask your parents to share the link on their social media pages and via text message.

START EARNING MONEY TODAY! Have your team manager contact Matt Cohen and the team at Fundeazy to arrange a virtual meeting for your team by emailing matt@fundeazy.com.

UYSA Announces Partnership with UHSAA

Utah Youth Soccer Association and Utah High School Activities Association have announced a partnership that allows players to play in up to 2 approved non-high school events during their high school soccer season.

[Read the original announcement here](#)

[Read the latest updates here](#)



When you link your Smith's rewards card to La Roca Futbol Club (see link below to get started), Smith's Food & Drug will donate 0.5% of every eligible purchase to La Roca FC.

Participants must first create a digital account associated with their rewards card, then set La Roca Futbol Club as their preferred organization.

To sign up, click the link and follow the instructions provided:

<https://www.smithsfoodanddrug.com/i/community/smiths-inspiring-donations>



When you link your Amazon account to La Roca FC, Amazon donates 0.5% of every eligible purchase to our club. To get started, simply click on this link: smile.amazon.com.

La Roca Administrative Staff Directory

NORTH TEAMS:

Heidi Wheelwright, 801-589-8444, heidi.wheelwright@larocafc.com

Laura Coffee, 801-644-1177, laura.coffee@larocafc.com

ECNL TEAMS:

Laura Coffee, 801-644-1177, laura.coffee@larocafc.com

SALT LAKE TEAMS:

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SOUTH TEAMS:

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SPANISH FORK TEAMS:

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UNIFORMS:

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PAYMENTS:

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EVENTS/WEBSITE/COMMUNICATIONS:

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See what's happening and follow us on our social sites

